

# DO YOU SEE IN DIGITAL?

Superior Vision. Near, Far, and Wide

**Introductory Offer**

*\*For a Limited Time.*



## What Digital Did for Music, Digital Backside Lenses Did for Vision.

Today, the world is digital. It is high definition. And now your glasses can be too. Unlike conventional lenses, every Digital lens is perfect, consistent and computer engineered to optimize clarity.

- **Easier to Read Small Print**
- **Exceptional Day Vision**
- **Superior Night Vision**

You'll notice the difference the second you put them on. Want to see in Digital clarity? Stop in today at the authorized eye care professional listed above.

We now carry the full line of Digital backside lenses for every frame type.

Featuring  
**CLARISHD**  
(anti-reflective coating)